



Recent research carried out by the Department for Transport showed that 30 per cent of consumers surveyed said that the availability of public charging points put them off buying an electric vehicle. Two leading renewable organisations have therefore formed a partnership to help overcome this major obstacle to buying an electric vehicle.

Renewable energy company Ploughcroft and charitable trust Zero Carbon World are working together to make charging stations more accessible to consumers.

Zero Carbon World set out to address this by giving away 1,000 free charging stations to UK businesses within the hotel and leisure industry, providing electric vehicle owners with a much greater choice of charging locations. The organisation's founder Kevin Sharpe is passionate about the fact that the future of motoring should lie in electric vehicles.

As their nominated installation partner, Ploughcroft is now able to fit the systems at a favourable rate for organisations that are supplied by Zero Carbon World.

Already Zero Carbon World has given away 205 charging stations to the hotel and leisure industry across the UK. With the help of Ploughcroft they are set to double their weekly output with the charity now expecting to give away at least 20-40 units per week.

