

EXTON, Pa. – Nov. 4, 2010 – Bentley Systems, Incorporated, the leading company dedicated to providing comprehensive software solutions for the infrastructure that sustains our world, today announced that it is collaborating with ARC Advisory Group (ARC), the leading research and advisory firm for industry and infrastructure, in the production and presentation of a complimentary four-part series of live eSeminars.

Each one-hour eSeminar will discuss innovative IT strategies, industry best practices, and Bentley software for leveraging information modeling, both for integrated projects and the operations of high-performing, intelligent infrastructure assets. Registration for the first eSeminar, taking place Nov. 17, 2010, at 11:00 a.m. EST, is now open at [www.bentley.com/ARCeSeminar1](http://www.bentley.com/ARCeSeminar1)

Additionally, Bentley is making available four ARC Strategies Reports that discuss information management strategies for Asset Lifecycle Management (ALM) and Asset Lifecycle Information Management (ALIM). They can be downloaded for no charge at [www.bentley.com/ARCreports](http://www.bentley.com/ARCreports)

“ARC is delighted to partner with Bentley to develop this information-rich series of eSeminars,” said Andy Chatha, president and founder, ARC Advisory Group. “Bentley has information modeling expertise, in-depth knowledge of the infrastructure lifecycle, and a broad portfolio of products that demonstrate its commitment to interoperability, dynamic collaboration, and sustaining infrastructure. This puts the company in a unique position to help organizations achieve strategic advantage by improving their infrastructure asset operations with asset lifecycle information management software.”

Each eSeminar will feature a presentation by one of ARC’s expert analysts, who will present the

firm's research findings, recommended information management strategies for asset lifecycle management, and the associated business benefits of successfully implementing these strategies. In addition, a Bentley executive will discuss the features, advantages, and benefits of Bentley's AssetWise operations information modeling platform for delivering lifecycle information management to operators of infrastructure assets. The platform includes a suite of interoperable applications and online services to improve the management and operational performance, safety, and compliance of infrastructure assets.

Anne-Marie Walters, Bentley global marketing director, said, "This highly informative eSeminar series steps attendees through the process of developing and implementing ALIM strategies that can increase the useful life and financial return on infrastructure assets, lower operational costs, and minimize business risk associated with regulatory compliance – all while operating these assets safely. ARC's excellent reports provide the blueprint for success, and Bentley's AssetWise platform provides the innovative technology and services required to help achieve it. Without question, this is an important eSeminar series for every information management professional responsible for improving the performance of intelligent infrastructure assets, including CIOs, corporate directors of IT, directors of operations, heads of asset information management, asset strategy managers, and knowledge management leaders, to name only a few."

Topics addressed in the first of these live eSeminars, titled "Information Management Strategies for Asset Lifecycle Management," include:

- avoiding poor asset information management practices that adversely affect the cost (CAPEX and OPEX) of infrastructure operations;
- understanding the different information needs across the lifecycle of infrastructure assets;
- achieving compelling value from infrastructure asset information management;
- delivering trustworthy operation information using information modeling, relationships, and change management;

- deploying Bentley's AssetWise platform for effective ALIM.

For additional information about the upcoming eSeminar series, visit [www.bentley.com/ARCeSeminar1](http://www.bentley.com/ARCeSeminar1)

## About Bentley's AssetWise

AssetWise is an operations information modeling platform for delivering applications and online services to organizations that own or operate infrastructure assets. Bentley offers a complete and interoperable portfolio of AssetWise software to improve the lifecycle management and operational performance, safety, compliance, and governance of infrastructure assets while increasing the return on investment for owner-operators.

AssetWise provides certified configuration management capabilities that uniquely manage interrelated asset information to ensure it is complete, accurate, and accessible to authorized users whenever needed.

The addition of AssetWise to Bentley's MicroStation and ProjectWise AEC project collaboration platform offerings enables Bentley to uniquely provide products and services that address the full lifecycle of infrastructure assets – from requirements, planning, design, construction, and handover to operations and maintenance. Now, CIOs can – for the first time – connect engineering, project, and operations teams.

For additional information about AssetWise, visit [www.bentley.com/assetwise](http://www.bentley.com/assetwise) .

#### About Bentley Systems, Incorporated

Bentley is the global leader dedicated to providing architects, engineers, constructors, and owner-operators with comprehensive software solutions for sustaining infrastructure. Founded in 1984, Bentley has nearly 3,000 colleagues in more than 45 countries, \$500 million in annual revenues, and, since 1999, has invested more than \$1 billion in research, development, and acquisitions.

For additional information about Bentley, visit [www.bentley.com](http://www.bentley.com) . To view Bentley's May 2010 Annual Report, visit [www.bentley.com/annualreport](http://www.bentley.com/annualreport)

. To subscribe to an RSS feed of Bentley press releases and news alerts, visit [www.bentley.com/rss/news](http://www.bentley.com/rss/news)

. To view a searchable collection of innovative infrastructure projects from the annual

*Be Inspired Awards*

, visit

[www.bentley.com/yearininfrastructure](http://www.bentley.com/yearininfrastructure)

. For information about Be Communities, a professional networking site that enables members of the infrastructure community to connect, communicate, and learn from each other, visit

<http://communities.bentley.com>

To download the *Bentley Infrastructure 500* Top Owners ranking, a unique global compendium of the top public- and private-sector owners of infrastructure based on the value of their cumulative infrastructure investments, visit

[www.bentley.com/500](http://www.bentley.com/500)

[www.bentley.com/500](http://www.bentley.com/500)