

- 91% say sustainability will be core to their business over the next 5-10 years
- Over half said tax incentives would be the best form of Government support
- 40% have not done any carbon foot printing on products

A survey of over 100 leading businesses in the building products sector has called for more support and vision from Government as nearly 100% recognise sustainability will be key to their future. PwC and the Construction Products Association (CPA) launched the survey today (22 September) in London.

Key findings from the comprehensive survey showed that whilst 91% recognise the growing importance of green credentials for products, only 40% have done any carbon foot printing. A third considered sustainability as important to their business as supply chain security, energy costs, regulation and skills.

Global Construction Products Leader at PwC, Chris Temple, speaking at the launch said:

“This report is timely, and with major construction projects such as the Olympics upon us, a clear vision on sustainability is crucial. The industry has been very clear in asking for more

clarity and vision from Government in the report but is also very keen to do its part in creating sustainable products.

“Council tax is based on property value but what if it was based on energy efficiency with less efficient properties attracting higher taxes. These are just some of the questions the survey has sparked and this could be the beginning of a very interesting debate,” Chris Temple continued.

Over two thirds (63%) surveyed felt there was insufficient knowledge available on sustainable products and felt this was a barrier to progress along with costs and lack of information on regulation.

John Tebbit, Industry Affairs Director at the CPA, added:

"There is a real opportunity here for both Government and industry to work closer together to deliver the recommendations laid out in the report. Many companies are already manufacturing to a high environmental standard however there is much more that could be done to increase this. We now seek clear and consistent targets for sustainability, which industry can work towards and together, we will help businesses achieve them."

Please note the report can be found here;

<http://www.constructionproducts.org.uk/publications/dbfiles/PwC%20CPA%20Material%20gains.pdf>