

UNTHA UK forms new management team

Written by Luke

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Exactly half-way through its current financial year, industrial shredding specialist UNTHA UK has announced the creation of a new board of directors, as the company looks to solidify its fast growth trajectory ahead of further expansion.

Managing director Marcus Brew (pictured) – who has been at the helm of UNTHA UK since 2016 – is joined by Peter Streinik, director of global strategy. As head of sales and business development for the UNTHA brand worldwide, Austria-headquartered Peter is one of the most senior figureheads within the organisation.

Working with the team in the UK, he will play a crucial role in combining knowledge and insight from almost every continent of the globe as UNTHA strives to be the world leader in shredding technology.

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Andrea Gratzner has also joined the UK board as finance director. Also based primarily in Salzburg, Andrea has been with UNTHA for 16 years. She is passionate about the growth of both clients and the UNTHA organisation as a whole, and will be a key decision maker as the UK operation strives to achieve 20% year on year expansion between now and 2022.

Gary Moore – who was promoted to sales director in September 2018 –now takes an official seat on the board and will blend his UK responsibilities with those of director for global business development. This dual company involvement represents the UK's mounting presence on the international map, when it comes to revenue uplift, customer service levels, and industry change.

Commenting on the new board team, managing director Marcus Brew said: “We’ve worked hard to secure the best possible people for these roles, at a crucial time in our organisation’s journey.

“This year we’ve moved from an SME to a Large Corporate entity, and it is crucial that we have the knowledge, acumen and personalities around the table, to achieve our growth targets while preserving the customer service levels we’ve worked so hard to become renowned for.

“Inviting Peter and Andrea to join our board from our Austrian HQ reflects our closer integration into this global business and the voice we now have within central operations. The UK market is very different to many others worldwide, customer relationships matter a lot, and the growth potential here – for both machines and service products – is vast.”

With almost 20 years’ waste industry experience, Julian Lamb has recently been appointed as UNTHA UK’s sales manager, Julie Cassidy has come on board as service coordinator, and ex-chairman Chris Oldfield has also recently re-joined the team as commercial director.

For further information visit www.untha.co.uk