

Show Organisers Unveil a New Look for Next Years Exhibition

Written by Karl

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Exciting details about next year's show will be unveiled today, including a new look for the 2012 event, and sales will go live with the opening of the floor plan for stand bookings.

With this year's show set to be an unrivalled success – with over 650 exhibitors and 72 seminar sessions with over 90 speakers – businesses in the resource efficiency and waste management industry are being invited to book their exhibition stands for 2012 on a first come first served basis.

The 2012 event will take place from 11 to 13 September 2012 at the NEC and will have new branding to reflect the successful partnership between Emap and CIWM. 'Resource Efficiency and Waste Management Solutions' will be the new strapline and a new logo will illustrate the wider target audience that the event attracts.

Event director Gerry Sherwood said: "Following the successful merger with CIWM's Futuresource for 2011, we want to make the 2012 exhibition even bigger and even better. We are opening sales early this year and we're advising exhibitors to act quickly to secure the best stand space.

"We're expecting the 2012 event to include several significant new features and even more leading speakers in our seminar theatres. We hope to see even more visitors and exhibitors here next year sharing the latest in resource efficiency and waste management."

Further announcements about plans for 2012 are expected throughout the show. For information, visit the sales team at the show on stand F14 in hall 19 or visit the website at www

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