

Camping goes extreme as UK businesses join together to support charity

Written by Karl

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Companies from across the UK this July will be building and sleeping in shelters made from scavenged material, hiking through the Peak District and completing other challenges all in the name of fighting world poverty.

On 1st July over 170 people will be heading to Whitmore Lea Farm in the Edale Valley to take part in Habitat for Humanity's Hope Challenge. Teams will build and sleep in their own shelters for two nights, complete a trek of up to 20km and puzzle through challenges designed to test teamwork, resourcefulness and creativity. At the heart of the event is a fundraising goal and the message that here in the UK people can rise to the challenge of defeating global housing poverty.

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The teams of around 4-6 people, primarily from the construction and mortgage sectors, will be sleeping in shelters similar to many of the houses of the 1.6 billion people around the world who lack a safe, decent place to live. Each team is tasked with raising £2,470, enough to help two families of approximately 5 people to escape poverty housing.

Emma Walton, Habitat for Humanity GB Events Co-ordinator said, "This July we've got more people than ever before coming to take part in Hope Challenge, and they're people who will be doing something different and wonderful. During the weekend they'll be experiencing life in a hand-made shelter, like millions of people live in for their whole lives. The money they raise will help families all over the world to build themselves out of poverty, through enabling them to build or renovate safe, decent homes."

This is the fourth annual Hope Challenge in the Peak District raising money for Habitat for Humanity, and is sponsored by the National House-Building Council (NHBC), Lovell and CB Richard Ellis.

To take part in Hope Challenge 2012 contact supporterservices@habitatforhumanity.org.uk , visit hopechallenge.org.uk or call 01295 264240.

www.habitatforhumanity.org.uk

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