



OCee Design has become the latest furniture manufacturer to become a full member of the Furniture Industry Sustainability Programme (FISP).

FISP, which is audited by FIRA International, was launched in 2006 to support and improve the furniture industry's sustainability credentials. FISP has rapidly become established as the industry forum on all environmental and sustainability issues.

James Bell, FIRA's Environmental Consultant said, "Large tenders and retail specifications increasingly ask a supplier to prove that they have sustainability at the heart of their operations. FISP membership is the easiest way of demonstrating such credentials. FISP can be used as a valuable marketing tool to differentiate a FISP member and his products from a competitor. We are delighted to welcome OCee Design on board as a FISP member. OCee Design's new commitment to FISP demonstrates that despite the economic conditions FISP membership continues to be seen as a valuable accreditation scheme, particularly for those manufacturing for the contract market."

OCee Design offer office furniture distributors, design and build contractors and professional specifiers a market-leading portfolio of seating products. The company was founded in 1990 as Office Chairman Limited and changed its name to OCee Design in 2009 as part of a strategic move towards design-led seating solutions. OCee Design is an independently-owned UK seating manufacturer that has focused on quality and design at affordable prices, and has continuously invested in manufacturing processes. Its FISP membership demonstrates that OCee Design is taking its environmental and corporate social responsibility obligations seriously. FISP not only focuses on environmental issues, but also: purchasing, end of product life and also social and community issues. Therefore FISP membership contributes to improving a member's competitiveness in terms of cost savings and production efficiencies.

Mick Harris, OCee Design Transport and Facilities Manager said, “Our membership of FIRA helps us to understand and comply with the latest legislation, Health and Safety requirements and industry Standards. Now that we are also members of FISP, we have the additional ability to prove our sustainability commitment and credentials. This is vital in securing sales growth and meeting tender requirements. When customers choose to work with OCee Design, they know they have selected a quality, long term business partner who will genuinely help them to achieve their own business objectives. Our FISP membership further reassures our clients that they are purchasing products which have the mark of sustainable excellence.”

FIRA will be continuing to promote FISP in the future by highlighting those in the furniture industry who are concentrating on improving their environmental credentials, as well as to encourage the growth and awareness of FISP membership.

OCee Design join a long list of existing FISP members which include Herman Miller, Teal, Lee and Plumpton, Magnet, Premiere Kitchens, Sealy UK and Senator International.

For details on how you can join the FISP programme contact James Bell, FIRA’s Environmental consultant on jbell@fira.co.uk or call 01438 777 602.