

Cut the Carbon' campaign launched to help SMEs prepare for industry-wide changes

“Small and medium sized construction businesses must act now to up-skill if they want to take advantage of the growing demand for low carbon construction.”

This was the challenge outlined by **Mark Farrar, Chief Executive of CITB-ConstructionSkills**, the Sector Skills Council for construction, as he launched the new 'Cut the Carbon' campaign today in Westminster. A partnership between CITB-ConstructionSkills, the National Specialist Contractors' Council (NSCC) and the Federation of Master Builders (FMB), the campaign will directly support SMEs – helping them understand what the new carbon legislation will mean for them and equipping them with a tangible mix of knowledge and skills to respond to increased client demand.